







585-500-4181 

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Dan Khan

I don't need a motivational quote, I just need coffee! 

Senior Technical Consultant
Rochester, New York

 **Ryerson University**
Business Technology Mgmt.
B.Comm, Graduated 2011

 **Sheridan College**
Internetworking Systems
Diploma, Graduated 2006

About Me

After eleven years with global firms like Siemens, HP, and CIBC, I shifted to the startup space, focusing on software development and technical leadership. Over the past nine years, I've led end-to-end delivery of web and mobile apps using PHP, Laravel, React, Vue.js, and WordPress—often building teams and systems from the ground up. Alongside development, I've also helped Web Agencies with implementing sales funnels and growth strategies through SEO, SMM, and PPC. I've helped over ten startups scale by combining technical execution with lean marketing insight, making me a strong fit for early-stage companies seeking smart, sustainable growth.

Skills

Product Design
IT Consulting
Web Development
Mobile Development
Sales Funnels
Marketing Strategy
Digital Marketing
SEO/SMM
FIGMA/XD
AWS/GCS/Azure
Sprint Planning
Project Planning
Project Management
Product Demos
Change Management

Experience



Alfa Web Shop

Technical Consultant
Toronto, ON | Jan 2021 - Present

- Have been building software as an independent consultant, either assembling new teams from scratch or integrating seamlessly into existing ones.
- Lead full-cycle web and mobile app projects across a wide range of modern languages and frameworks—most consistently with PHP, Laravel, Vue.js, React, and mobile apps using React Native and FlutterFlow.
- Specialize in transforming offshore resources into high-performing teams that deliver on par with top-tier onshore talent.
- Own project delivery from idea to execution, ensuring technical precision, efficient architecture, and long-term maintainability.
- Implement oversight systems such as daily scrums, sprint planning, code reviews, and team mentorship to maintain quality and momentum.
- Help organizations scale their development operations with a focus on clear communication, accountability, and results.
- Collaborate closely with stakeholders to align software delivery with business goals and user needs.
- In addition to development, bring strong expertise in startup marketing, building digital sales pipelines, SEO, SMM, and PPC strategy execution.



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Skills

IT Consulting

Vendor Management

Technical Documents

Team Coordination

Project Management

Troubleshooting

Change Management

Incident Management

Problem Management

ServiceNow

Trouble Tickets

Project Demos

Server Monitoring

Network Monitoring

Firewall Monitoring

Cyber Security



Symplex Consulting

Technical Business Consultant

Toronto, ON | Jan 2016 - Dec 2022

- Ventured into independent technical consulting through Symplex Consulting, focusing on helping small businesses and startups improve their software development & IT capabilities.
- Took full ownership of web development projects, delivering end-to-end solutions from planning to deployment.
- Built and maintained high-performing applications using modern frameworks and languages, including React.js, Vue.js, Laravel, PHP, and WordPress.
- Created standard operating procedures (SOPs) and defined technical frameworks to streamline development and ensure consistency across teams.
- Set up and led agile workflows, including daily scrums, sprint planning, and progress tracking, to improve delivery timelines and accountability.
- Regularly conducted client meetings and technical reviews, ensuring alignment between business goals and technical execution.
- Collaborated with reputable clients such as ApricotLaw, Ugly Duck Marketing, and SantaFe Furniture, delivering tailored software solutions to meet their needs.



CIBC

Senior Technical Specialist - Major Initiatives

Toronto, ON | Feb 2011 - Dec 2015

- Served as a Senior Consultant on the Major Initiatives team at CIBC, supporting the Global Command Center (GCC).
- Represented the GCC in bank-wide projects, ensuring alignment between operations and enterprise goals.
- Collaborated with Tata Consulting to successfully offshore non-critical operations, improving cost efficiency and focus.
- Coordinated daily with Bell Canada, the bank's primary network vendor, on infrastructure and service matters.
- Acted as gatekeeper for all incoming work, including new requirements, incidents, and change requests for the network team.
- Designed and implemented new operational workflows to enhance process efficiency and consistency.
- Worked closely with technical teams to ensure daily operations met SLA and compliance standards across the board.
- Also contributed to post-incident analysis and continuous improvement planning, helping reduce recurring issues and improve future response times.



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CIBC

Network Specialist - Global Command Centre

Toronto, ON | Nov 2007 - Jan 2011

- Worked as a Network Support Specialist in the IT Global Command Centre at CIBC, supporting critical bank infrastructure.
- Monitored and maintained the performance and security of routers, switches, and firewalls using advanced network tools.
- Quickly isolated and resolved network issues, ensuring minimal downtime and maintaining service continuity.
- Managed incidents following ITIL best practices, maintaining structured response and resolution workflows.
- Coordinated with external vendors and service providers to troubleshoot and resolve complex technical problems.
- Created and maintained detailed incident reports and documentation for senior management, enabling informed operational decisions.
- Contributed to overall network reliability and uptime, playing a key role in the bank's real-time IT operations.



Hewlett-Packard

Network Analyst

Mississauga, ON | Jan 2006 - Oct 2006

- Monitored and troubleshoot LAN, WAN, and Cisco router issues to ensure optimal network performance and minimize downtime.
- Implemented network solutions and collaborated with cross-functional teams to support infrastructure reliability.
- Maintained detailed network documentation and contributed to process improvements.
- Trained junior staff on network protocols and troubleshooting techniques to strengthen team capabilities.



Siemens

Technical Analyst Co-op

Mississauga, ON | April 2005 - Sept 2005

- Completed a co-op placement at Siemens (GTA), supporting engineers in launching Wi-Fi access point technology by managing technical tasks and resources.
- Gained early exposure to innovation, engineering operations, and cross-functional collaboration in a high-tech corporate environment.
- Developed strong organizational and communication skills while working alongside senior engineers on real-world product rollouts.